

**DANCE TRAX ENTERTAINMENT, INC.  
BECOMES ONE OF THE FIRST ENTERTAINMENT AND PRODUCTION COMPANIES IN COLORADO  
TO OFFSET 100% OF ITS ELECTRICAL USE AND CARBON EMISSIONS**

Dance Trax has teamed with Renewable Choice Energy in Boulder, CO to create a program that allows Dance Trax to offset 100% of the company's electrical and carbon footprint. This makes Dance Trax one of the first entertainment and production companies in Colorado to literally offer wind powered entertainment and production services.

Renewable Choice made it possible for Dance Trax to purchase wind power certificates to replace all of the electrical energy it uses in its office, its warehouse and at every event they supply services for throughout the year.

In addition to replacing energy used on the grid with wind power, Dance Trax purchased carbon credits to offset the carbon footprint caused by their equipment trucks and all of their employee's personal vehicles used to get to and from events.

### Analysis Summary



#### Offset Summary

A summary of Dance Trax Entertainment's opportunities to offset its environmental impact is provided below:



**20,000 kWh**  
100% Electricity Offset of Office and Warehouse



**14,000 kWh**  
100% Electricity Offset for all Events (100kWh per event for 140 events)



**22.58 MtCO<sub>2</sub>**  
3500 Therms – 100% Carbon Offset for Office and Warehouse

**11.91 MtCO<sub>2</sub>**  
100% Carbon Offset – Truck and Car Travel To and From Events

#### Impact Summary

The impact of Dance Trax Entertainment's action helps avoid up to 121,427 pounds (55.08 metric tons) of carbon dioxide emissions from being emitted into the atmosphere. This commitment has an impact similar to:



Planting 500 trees, or



Not driving 123,905 miles, or



Taking 10 cars off the road for one year